

Fact Sheet for Sponsors / Exhibitors

Fulbright Scholars – Energy & Innovation

Boston – February 14-17, 2008

A program organized by:
The Fulbright Academy of Science & Technology

WHY SUPPORT THE FULBRIGHT ACADEMY'S CONFERENCE IN BOSTON?

- * Tap into the Fulbright Academy's membership.
- * Promote your organization or institution.
- * Build ties to people and institutions worldwide.
- * Reach out to leading people in your field.
- * Demonstrate a commitment to the future of the Fulbright Academy of Science & Technology (FAST)

For the conference, there are a variety of advertising and sponsorship opportunities. Please note that sponsorships can be customized to meet your special needs. This flier lists the sponsors for the 2007 FAST conference in Panama. All sponsorship in excess of \$1,000 get a free institutional membership for one year. Existing institutional members are eligible for a \$300 discount on the sponsorships.

SPONSORSHIP OPPORTUNITIES

Ambassador Sponsorship:

In addition to an opportunity to address the audience, Ambassador level sponsors will join a select group at a reserved dinner table and will be acknowledged on all conference materials. Ambassador sponsors also will receive three free registrations and free display space. Sponsors may restrict a portion of their donation, for example to provide free/discounted registrations to a particular class of participants (see Participant Sponsors, below)

Amount: \$10,000+ of restricted or in-kind donations, or \$5,000 of unrestricted funds

2007 Sponsor:

- o Panama's National Secretariat for Science, Technology and Innovation (SENACYT)

Panel Session Sponsors:

The panel sessions focus on specific research themes, such as Architecture & design, Renewable energy, Sustainable development or Innovations & medicine. FAST will work with you to design a panel within the framework of the conference. Sponsors receive two free registrations, display space and mention in the conference materials and at the opening of each panel.

Amount: \$2,500 per panel (multiple opportunities)

2007 Sponsors:

- o Fulbright Teacher Exchange Program
- o Nebraska Institute of Forensic Sciences

Banquet Sponsor:

We are planning a special program during our banquet. In addition to addressing the audience, sponsors will receive two free registrations, free display space, two seats at the head table, and acknowledgement in all materials.

Amount: \$4,000 (seeking one or two sponsors)

2007 Sponsor:

- o We did not have this opportunity on Panama.

Tour Sponsors:

Tours are an opportunity for you to interact with a small group of Fulbright scholars who are interested in your field or services. We have many tour opportunities in the Boston area, and FAST will work with you to design an appropriate tour. Sponsors will receive one free registration and acknowledgement in the conference materials and the opportunity to distribute materials to tour participants.

Amount: \$1,500 cash or in-kind (multiple opportunities)

2007 Sponsors:

- o Johns Hopkins Medical International
- o Technical University of Panama (UTP)
- o Smithsonian Tropical Research Institute

Fact Sheet Date: August 2007

Call FAST for list of confirmed sponsors.

Coffee Breaks:

The coffee breaks are an excellent vehicle for reaching attendees in a more informal setting. Sponsors will receive one free registration and acknowledgement in the conference brochure and at the service tables.

Amount: \$1,200 per coffee break (multiple opportunities)

2007 Sponsor:

- Indiana University - School of Public and Environmental Affairs

Documentary Sponsor:

Each year, we make a short documentary about the conference and about Fulbright scholars in the sciences. The 2006 & 2007 documentaries are both posted on the internet. FAST is seeking cash or in-kind sponsors - in-kind sponsors send students or alums to help make the DVD.

Amount: \$1,500 cash or in-kind (multiple opportunities)

2007 Sponsors:

- Florida State University Film School (Filmmaker from Costa Rica, who attended FSU as a Fulbright scholar)
- University of Nebraska – Johnny Carson School of Film & Theater (Two students)

Exhibitors:

Exhibit or distribute your materials at the conference banquet. Exhibitors get one free registration and the institutional membership. If you aren't coming to Boston, pay \$100 and have FAST display your fliers and brochures.

Amount: \$100 or \$1,200 (multiple opportunities)

2007 Exhibitors included:

- University of Nebraska – Omaha
- University of South Florida

Registration Support:

Many scientists and Fulbright scholars live and work in low-income countries or earn low wages as a young researcher. Your donation will give a fellow scientist the opportunity to participate in the meeting. Donations may be directed toward a particular class of participants (e.g. employees, teachers, grantees from country X, etc.)

Amount: Any amount is welcome.

(\$800 would cover registration and accommodation for one person)

2007 Participant sponsors included:

- Dupont-Mexico (one engineer from Mexico)
- US National Institute of Justice (three specialists in DNA research)
- And many institutions that are paying for their employees to attend.

Sponsorship and exhibition opportunities will be available on a first-come-first-served basis.

For more information, contact us at the address below, or fax us the attached Sponsor / Exhibitor Form.

Mr. Eric S. Howard
Fulbright Academy of Science & Technology
Tel: +1.207.799.3098 Fax: 1.815.846-1756
info@FulbrightAcademy.org

***Remember: All exhibitors or sponsors get at least one free registration.
Since you don't have to register, the actual cost for sponsorship is \$400 less !!
Sponsorships are partially tax deductible.***



Fulbright Scholars – Energy & Innovation

Boston – February 14-17, 2008

A program organized by:
The Fulbright Academy of Science & Technology

The theme of the 2008 FAST Conference is Energy & Innovation.

We anticipate 200 participants from 20+ countries. They are leading scientists, researchers, government officials, teachers, students, and friends. Please recall that “science” includes social science and related disciplines, such as political science, psychology, public administration, business management, law etc.

SPONSOR:

- **Ambassador Sponsors:** \$10,000 (multiple opportunities)
- **Banquet Sponsors:** \$ 4,000 (multiple opportunities)
- **Panel Session Sponsors:** \$ 2,500 (multiple opportunities)
- **Tour Sponsors:** \$ 1,500 (multiple opportunities)
- **Documentary Sponsors:** \$ 1,250 (multiple opportunities)
- **Coffee Break Sponsors:** \$ 1,200 (multiple opportunities)
- **Registration Support:** \$ 200 - \$1,000+ per person

EXHIBITOR:

- **Exhibit at the banquet/reception** \$1,200
- **Have FAST distribute literature** \$ 100

INSTITUTIONAL MEMBER DISCOUNT:

- Any current institutional member is eligible for a \$300 discount on the sponsorship or exhibit fee.**

Name: _____
Title: _____
Institution: _____
Address: _____
City: _____
Postal code: _____ **Country:** _____
Email: _____
Phone: _____

To submit payment:

Fax this form: 815-846-1756

MC/Visa: _____

Exp. date: ____/____

Name on card: _____

Mail this form with a check:

Fulbright Academy, PO Box 284

Cape Elizabeth, ME 04107-0284

Questions? Call us at 207-799-3098

Commit to a sponsorship prior to October 1, and get listed in our pre-conference publicity.

Exhibitors or sponsors get at least one free registration as well as a free institutional membership for one year.

Since you don't have to register, the actual cost for sponsorship is \$400 less !!

Our existing institutional members get a \$300 discount on the sponsorships.

Legal Disclaimer: The Fulbright Academy is a 501-c-3 organization established by alumni of the Fulbright Exchange Program and others interested in science and technology innovation. FAST is not affiliated with the Fulbright Exchange Program, US Department of State, the Fulbright Association or the agencies and commissions involved in administering Fulbright exchanges. Sponsorships are used to support this conference, not Fulbright exchanges. FAST is funded by donations and memberships from individuals and institutions worldwide and through sponsorships, grants and programs. EIN: 13-4226367