

Fact Sheet for Sponsors / Exhibitors

Small Places Can Change the World: Science & Technology as a catalyst for Economic Development

Skopje, Macedonia, March 24-27, 2009

The Fulbright Academy 4th Annual Conference
organized by the Fulbright Academy of Science & Technology (FAST)

hosted by University SS Cyril and Methodius University,
FON University and Seavus

WHY SUPPORT THE FULBRIGHT ACADEMY CONFERENCE IN MACEDONIA?

- * Tap into the Fulbright Academy's membership and Fulbright scholars worldwide.
- * Promote your organization or institution.
- * Build ties to people and institutions in the region and around the world.
- * Reach out to leading people in your field.
- * Demonstrate a commitment to the future of the Fulbright Academy of Science & Technology.

For the conference, there are a variety of advertising and sponsorship opportunities. Sponsorships can be customized to meet your special needs. This flier also lists selected sponsors from previous conferences in Germany, Panama, and the USA. Sponsorships in excess of 2,500 € receive a free institutional membership for one year. Existing institutional members are eligible for a \$300 / 250 € discount on the sponsorships.

*All exhibitors or sponsors get at least one free registration.
Since you don't have to register, the actual cost for sponsorship is much less !!
Sponsorships are partially tax deductible in the USA.*

Ambassador Sponsorships:

In addition to an opportunity to address the audience, Ambassador level sponsors will join a select group at a reserved dinner table and will be acknowledged on all conference materials. Ambassador sponsors also will receive three free registrations and free display space. Sponsors may restrict a portion of their donation, for example to provide free/discounted registrations to a particular class of participants (see Participant Sponsors, below)

Amount: 10,000 € (cash, restricted or in-kind)

Confirmed Sponsors for Macedonia:

- FON University
- University Ss Cyril & Methodi

Selected sponsors from previous programs:

- Accenture Vestas
- Qatar Foundation US NSF

Opening Banquet Sponsor:

In addition to addressing the opening banquet, sponsors will receive three registrations, a membership, display space, two seats at the head table, and acknowledgement in all materials.

Amount: 5,000 € (cash or in-kind donations)

Sponsor for 2009:

- Seavus Corporation (www.seavus.com)
- Second sponsor – still available

Closing Reception Sponsor:

In addition to addressing the closing reception, the sponsors will receive three registrations, a membership, display space, two seats at the head table, and acknowledgement in all materials.

Amount: 5,000 € (cash or in-kind donations)

Sponsor for 2009:

- Two sponsorships available

Panel Session Sponsors:

The panel sessions focus on specific research themes, as defined in the call for papers. Sponsors receive two registrations, an institutional membership, display space and mention in the conference materials and at the opening of each panel.

Amount: 2,500 €per panel (multiple opportunities)

Sponsors from Previous Conferences:

- Fulbright Teacher Exchange Program
- Nebraska Institute of Forensic Sciences

Tour Sponsors:

Tours are an opportunity for you to interact with a small group of Fulbright scholars who are interested in your field or services. Sponsors will receive a registration and institutional membership, and acknowledgement in the conference materials and the opportunity to distribute materials to participants.

Amount: 2,500 €per tour (multiple opportunities)

Sponsors from Previous Conferences:

- Johns Hopkins Medical International
- Nebraska Institute of Forensic Sciences
- Technical University of Panama (UTP)
- Smithsonian Tropical Research Institute
- US Department of Transportation

Coffee Breaks:

The coffee breaks are an excellent vehicle for reaching attendees in a more informal setting. Sponsors will receive one registration, an institutional membership and acknowledgement in the conference brochure and at the service tables.

Amount: 1,500 €per coffee break (multiple opportunities)

Sponsors from Previous Conferences:

- Indiana University - School of Public and Environmental Affairs

Registration Support:

Many scientists and Fulbright scholars live and work in low-income countries or earn lower wages as a young researcher. Your donation will give a fellow scientist the opportunity to participate in the meeting. Donations may be directed toward a particular class of participants (e.g. employees, teachers, Fulbrighters grantees from a specific region)

Amount: Any amount is welcome.

(600 €/person for registration and accommodation)

Sponsors from Previous Conferences:

- Fulbright Commission in Germany
- German Academic Exchange Service
- US National Institute of Justice
- And many institutions that are paying for their employees to attend.

Documentary Sponsor:

In 2006 and 2007, we make a short documentary about the conference and about Fulbright scholars in the sciences. FAST is seeking sponsors to send students or alums to film and make the 2009 DVD.

Amount: 1,500 €(multiple opportunities)

Sponsors from Previous Conferences:

- Boston University, School of Communications
- Florida State University Film School
- University of Nebraska – Johnny Carson School of Film & Theater

Exhibitors:

Exhibit or distribute your materials at the conference banquet. Exhibitors get one free registration and the institutional membership. If you aren't coming to Macedonia, pay 100 €and have FAST display your fliers and brochures.

Amount: 100 €or 1,200 €(multiple opportunities)

Sponsorship and exhibition opportunities will be available on a first-come-first-served basis.

For more information, contact us at the address below, or fax us the attached Sponsor / Exhibitor Form.

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Small Places Can Change the World: *Science & Technology as a catalyst for Economic Development*

Skopje, Macedonia, March 24-27, 2009

A program organized by:
The Fulbright Academy of Science & Technology

Expecting nearly 200 participants from 20+ countries. They are leading scientists, researchers, government officials, teachers, students, and friends. Please note that "science" includes social science and related disciplines, such as business management, political science, economics, public administration, law etc.

SPONSOR:

- **Ambassador Sponsors:** 10,000 €(multiple opportunities)
- **Banquet / Reception Sponsors:** 5,000 €(multiple opportunities)
- **Panel Session Sponsors:** 2,500 €(multiple opportunities)
- **Tour Sponsors:** 2,500 €(multiple opportunities)
- **Documentary Sponsors:** 1,500 €(multiple opportunities)
- **Coffee Break Sponsors:** 1,500 €(multiple opportunities)
- **Registration Support:** 200 €- 800 €per person

Sponsors (as of 11/15/2008)

- FON University
- Macedonian Enterprise Development Foundation
- Seavus
- University Ss Cyril & Methodi

EXHIBITOR:

- **Exhibit at the banquet/reception** 1,200 €
- **Have FAST distribute literature** 100 €

OPTIONS FOR EXISTING INSTITUTIONAL MEMBERS:

- I would like to have the 200 €discount on the sponsorship or exhibit fee.**
- I would like to pay the full amount and extend our institutional membership for one year.**

Name: _____
Title: _____
Institution: _____
Address: _____
City: _____
Postal code: _____ **Country:** _____
Email: _____
Phone: _____

To submit payment:

Fax this form: 815-846-1756

MC/Visa: _____

Exp. date: ____/____

Name on card: _____

Mail this form with a check:

Fulbright Academy, PO Box 284
Cape Elizabeth, ME 04107-0284

Questions? Call us at 207-799-3098

Commit to a sponsorship early, and get listed in our pre-conference publicity.

Exhibitors or sponsors receive one free registration as well as a free institutional membership for one year.

Since you don't have to register, the actual cost for sponsorship is hundreds less !!

Existing institutional members can request a \$250/ 200 €discount on the sponsorships.

The Fulbright Academy is a 501-c-3 organization established by alumni of the Fulbright Exchange Program and others interested in science and technology innovation. FAST is not affiliated with the Fulbright Exchange Program, US Department of State, national alumni associations or the agencies and commissions involved in administering Fulbright exchanges. Sponsorships are used to support this conference, not Fulbright exchanges. FAST is funded by donations and memberships from individuals and institutions worldwide and through sponsorships, grants and programs. EIN: 13-4226367