



June 15, 2009

**Invitation to “SUSTAINABILITY: Fulbright Scholars Shaping Tomorrow’s Future Today”  
March 11-14, 2010 in San Francisco, California**

To whom it may concern:

**“Sustainability: Shaping Tomorrow’s Future Today”** is a special global conference to address the interrelations between science and society, building on the unique special expertise of American and international Fulbright scholars. Through discussions with Fulbright scholars from the worlds of academia, politics and business, this multidisciplinary conference will identify opportunities and strategies for achieving greater sustainability in manufacturing, energy, food and agriculture, shelter, infrastructure, ICT/high technology, and education.

Highly distinguished panelists, combined with the specialized expertise from you and other participants, will lead us to develop specific policy advice and greater understanding of approaches and solutions to sustainability issues. The four-day program in San Francisco includes plenary presentations, panel discussions, working group meetings, science tours and an exhibition of research.

This will be the **Fifth Annual FAST Conference**, organized by the Fulbright Academy of Science & Technology (FAST) in collaboration with partner institutions and dozens of individual Fulbright scholars from multiple disciplines. FAST is a US-based non-profit organization that provides services for individuals and institutions worldwide. FAST collaborates with many national Fulbright alumni groups, but it is not affiliated with the Fulbright Exchange Program or the US Fulbright Association.

The conference is limited to **250 Fulbright scholars and leaders** from around the world. Participants are business executives, government officials, university leaders and scientific researchers, as well as current Fulbright grantees. Prior conferences had representation from as many as 25 countries. Speakers and registered delegates will be posted on the website.

It is our pleasure to invite you to the conference in San Francisco on March 11-13.

California is hosting the Fifth Annual FAST conference because more than 10% of the global exchange of Fulbrighters is with this highly innovative state. The San Francisco area is home to leading universities, government research centers and global corporations. It is also home to many entrepreneurial businesses and the venture capital firms that invest in them.

A global organization founded by alumni of the Fulbright Exchange Program.

Fulbright Academy of Science & Technology, PO Box 284, Cape Elizabeth, Maine (ME) 04107-0284 USA

Tel: 1-207-799-3098 / 866-F-BRIGHT Fax: 1-815-846-1756

[www.FulbrightAcademy.org](http://www.FulbrightAcademy.org)

If you are interested in attending the conference, **please register online**. As places are limited, there will be no guarantee for your participation until the registration fee has been paid. For further information about FAST, conference presenters and sponsors, registration fees, the venue and accommodation, please visit our website: **[www.FulbrightAcademy.org](http://www.FulbrightAcademy.org)**.


An international committee of Fulbright scholars is collecting abstracts to help the Academy determine the **speakers, session chairs, and poster presenters**. As with registration, this process is also done online through the Academy's website.

Our conference hotel is the Hilton Hotel in the Financial District (750 Kearny Street). The special rate of \$129/night can be booked through the hotel's reservation system at 1-800-424-8292.

**A special opening night event** with Fulbright scholars and scientists from around the world will celebrate five years of FAST accomplishments in fields such as sustainability, astronomy, digital learning, science literacy, nursing education, and science diplomacy. This program on Thursday night will be open to all conference attendees as well as Fulbrighters and invited guests from the San Francisco area.

We look forward to welcoming you in San Francisco in March.

Yours sincerely,



Eric S. Howard  
Executive Director, Fulbright Academy of Science & Technology  
1989 Fulbright Grantee to Bonn Germany

#### **Selected Partners in FAST Conferences & Programs: 2006-2010**

- American Psychological Association
- Boston College
- Catholic University of Ecuador
- City of Knowledge, Panama
- Deloitte Touche Tohmatsu
- El Salvador Ministry of Economics
- Florida State University-Panama
- FON University
- Fulbright Commission in Ecuador
- Fulbright Commission in Germany
- German Academic Exchange Service
- Johns Hopkins Medicine International
- Libyan Students Union-USA
- Lounsbery Foundation
- Macedonia Enterprise Development Foundation
- Moroccan Ministry of Higher Education & Scientific Research
- National University of Singapore
- Nebraska Institute of Forensic Sciences
- Northeastern University
- Panama National Secretariat for Science, Technology & Innovation
- Qatar Foundation
- Seavus Group
- Scientific American Magazine
- Singapore - Agency for Science, Technology & Research
- Singapore Management University
- South East European University
- Texas A&M University at Qatar
- Thomson Reuters
- UNESCO
- Universidad Tecnologica de Panama
- University American College
- University of Illinois-Chicago
- University of Nebraska-Lincoln
- University of South Florida
- University of Texas - LSAMP
- US National Institute of Justice
- US National Science Foundation
- US Volpe National Transportation Systems Center
- Vestas Asia Pacific
- Weill Cornell Medical College
- Wilmington College

# Sustainability

Fulbright scholars – Shaping  
Tomorrow's Future Today

The Fifth Annual FAST Conference  
San Francisco, CA – March 11-14, 2010



## Conference Organizer:

The Fulbright Academy of Science & Technology (FAST) is a non-profit organization established by alumni of the prestigious Fulbright Exchange Program.

FAST expands knowledge and international understanding by linking leaders in science, business, government and academia.

Our conferences and seminars are neutral venues for discussing and acting upon promising ideas. Participants are Fulbright alumni, current grantees, Fulbright hosts, and other leaders in science, innovation, and international exchange.

Worldwide, over 100,000 Fulbright alumni are active in the sciences, and millions of others have hosted, worked with, or learned from this unique pool of global experts. These Fulbright scholars and their colleagues are the primary audience for this conference.

## Fifth Annual Conference:

Sustainability concerns and sustainability initiatives are driving change in many fields. Fulbright scholars around the world are working on better solutions to climate change, poverty, food production, renewable energy, public health, nature conservation and shelter.

Fulbright scholars in business, government, NGOs and higher education - individually or collaboratively – are helping society prepare for and secure a better future. The application of science and technology are key components of their efforts.

At the conference, experts in business, natural and social sciences, engineering, technology, medicine, law and public policy will explore the work of our global leaders and forge new collaborations among international actors.

We look forward to seeing in San Francisco on March 11-14, 2010.

Visit our website for Registration and Sponsorship Information.

[www.FulbrightAcademy.org](http://www.FulbrightAcademy.org)



“Science has radically changed the conditions of human life on earth. It has expanded our knowledge and our power, but not our capacity to use them with wisdom.”

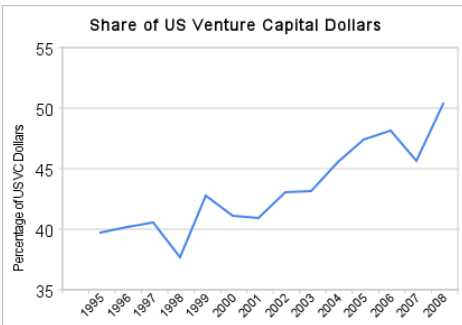
Senator J. William Fulbright  
*Old Myths and New Realities* (1964)



**California:**

For decades, a center for global innovation.

- 12% of Fulbright grants are awarded to individuals going to or coming from California (over 750/year)
- If California were an independent country, it would be #8 in GDP, just after France, United Kingdom and Italy.
- 40-50% of all US venture capital dollars come from California-based VC funds.



**Sustainability Topics:**

These are some of the topics being considered by the planning committee for discussion at the Fifth Annual FAST Conference. Send your ideas and suggestions to [ehoward@FulbrightAcademy.org](mailto:ehoward@FulbrightAcademy.org).

Shelter & Infrastructure  
Architecture, Building Technology  
Sustainable Transportation

Sustainability & the Law  
Climate Convention  
Urban Planning & Regulation

Consumer Products, Materials & Design  
Reduce, Reuse, Recycle  
Materials & Product design

Energy  
Renewable Energy  
Energy Efficiency

Food, Agriculture & Land  
Food Production  
Land Conservation

Information & Communications Technology  
Technology for Collaboration  
Computers in the Developing World

Sustainability & Education  
Environmental Education

Social Sciences & Human Values  
Poverty Alleviation  
Social Change

**Affiliation Note:**

FAST is neither sponsored by nor affiliated with the US Department of State, the US Fulbright Association or the entities involved in administering Fulbright exchanges.

FAST is an independently funded organization with members, partners and sponsors worldwide.

**Conference Partners:**

FAST conferences spark constructive dialogue among current and future leaders in business, government and the sciences. To date, FAST has organized seven international meetings – four annual conferences and three specialized conferences. These were multi-disciplinary programs with plenary presentations, panel discussions, round-table discussions and meeting-relevant tours.

The March 2010 Conference in San Francisco will be the Fifth-Annual FAST Conference. This will be one of our largest to date, with 250 participants and additional special guests on the gala opening night celebration.

**Sponsorship Opportunities:**

A variety of advertising and sponsorship opportunities are available – from under \$1,000 to over \$10,000 (see details on pages 10-11). Sponsorships can be customized to meet your special needs and interests.

**Sponsorship Benefits:**

- Promote your organization or institution in California, at the preparatory meetings and to the international Fulbright alumni community
- Build ties to people and institutions in the region and around the world.
- Reach out to leading people in your field.
- Tap into the Fulbright Academy's membership and Fulbright scholars worldwide.
- Free institutional membership (for sponsors in excess of \$2,500)
- Demonstrate a commitment to the future of the Fulbright Academy of Science & Technology.

**Prior Sponsors or Partners****For FAST Conferences and Seminars:**

- Accenture
- FON University
- German Academic Exchange Service
- Johnny Carson School of Theater & Film
- Johns Hopkins Medicine International
- Moroccan Ministry of Higher Education & Scientific Research
- Nebraska Institute of Forensic Sciences
- New England Aquarium
- Northeastern University
- Panama National Secretariat for Science, Technology & Innovation
- Qatar Foundation
- Richard Lounsbery Foundation
- Scientific American
- Singapore - Agency for Science, Technology & Research
- Smithsonian Tropical Research Institute
- South East European University
- Texas A&M University at Qatar
- Thomson Reuters
- Time Magazine
- UNESCO
- Universidad Technologica de Panama
- US National Institute of Justice
- US National Science Foundation
- US Volpe National Transportation Systems Center
- Vestas - Asia Pacific
- Weil Cornell Medical College in Qatar
- WHO - World Health Organization
- And many others, such as those listed below, who were sponsors of our 2009 conference.

**Selected Sponsors from Fourth Annual Conference, Macedonia, March 2009**

## Speakers & Participants:

FAST is expecting 250 participants at its Fifth Annual Conference. The four-day program builds on its prior experience in creating unique forums where Fulbright scholars and other invited leaders present and share their knowledge, their experience, and their solutions to critical issues facing society.

FAST programs are designed for Fulbright scholars, alumni, hosts, and friends. Registration is also open to the public.

Registration fees are kept low though donations from our sponsors and low overhead costs. FAST does not provide an honorarium or travel reimbursement to Fulbright speakers. Their success stems, in part, from a Fulbright grant, and they should be willing to give something back – a free exchange of ideas with their peers.



## Selected Participants at FAST Programs:

(\* = Fulbright scholar or Fulbright host)

- Dr. Huda Abu-Saad Huijer, Dean of School of Nursing, American University of Beirut
- Dr. Joseph Aoun, President of Northeastern University\*
- Dr. Rita Colwell, Former Director of the US National Science Foundation\*
- Dr. Yehuda Danon, Former Surgeon General of the State of Israel and Founding Director of the Schneider Children's Medical Center of Israel\*
- Ambassador Manuel Gutierrez-Ruiz, Former Ambassador of El Salvador to the United Kingdom\*
- Mr. Huston Eubank, Former Executive Director, World Green Building Council\*
- Dr. Nina Fedoroff, Science & Technology Advisor to the US Secretary of State
- Dr. Valerie Fleming, Secretary General, World Health Organization's Global Network of Collaborating Centres
- Ambassador Federico Humbert, Ambassador of Panama to the United States
- Sir Harold Kroto, co-winner of the 1996 Nobel Prize in Chemistry
- Dr. David Lightfoot, Head of the Directorate for Social, Behavioral & Economic Sciences, US National Science Foundation\*
- Mr. Lim Chuan Poh, Former Minister of Education, Singapore
- Ms. Ana Maria Majano, Former Minister of Environment in El Salvador\*
- Dr. Dan McCleese, Chief Scientist at the NASA Jet Propulsion Lab\*
- Dr. Bothyna Murshid, Dean, College of Nursing, Riyadh, Saudi Arabia
- Dr. Tanja Popovic, Chief Scientist at the US Centers for Disease Control & Prevention\*
- Dr. Julia Royal, Director of International Programs, US National Library of Medicine
- Ms. Latifa Tricha, Minister of Higher Education & Scientific Research, Morocco
- Mr. Philip Yeo, Former Chairman of Singapore's Agency for Science, Technology & Research\*
- Dr. Charles Zukoski, Chairman of Singapore's Science & Engineering Research Council\*



**Background on Fulbright Grants:**

The Fulbright Exchange Program was created by the US Government at the end of the World War II through legislation introduced by Senator J. William Fulbright. It was designed to increase mutual understanding between the people of the United States and the people of other countries.



The program also promotes leadership development.

Grantees are chosen for their academic merit and leadership potential, giving them opportunity to conduct research, study and/or teach in other countries.

Approximately 294,000 "Fulbrighters," 111,000 from the United States and 183,000 from other countries, have been awarded Fulbright grants since its inception over sixty years ago. About 7,500 new grants are given annually to college graduates and graduate students, academic and professional researchers, teachers, education administrators and other professionals.

Congressional appropriated \$234.9 million in for in FY-2009. Foreign governments contributed about \$60 million in FY-2008. Tens of millions more in direct and indirect support comes from corporations, foundations and host institutions.

Fulbright grantees typically collaborate with individuals in their host country. These hosts and their institutions are key partners in the research, teaching, and intellectual exchange.

Grantees work in every field, and national alumni groups exist in countries worldwide. About half of the grants are to individuals in natural sciences, social sciences, engineering, medicine, and other technology related fields.

**The Fulbright Academy of Science & Technology (FAST) works with alumni and hosts worldwide and seeks to advance the professional ties of the alumni. FAST is not involved in the selection or administration of grants, but works in partnership with government agencies, private organizations, academic institutions, grantees, alumni and volunteers throughout the world.**

**Research Tours:**

The 2010 Conference Program includes research tours led by local Fulbright scholars working on sustainability-related projects. Instead of hearing about the work in a panel presentation, we will see the work and the results first-hand at visits to institutions in and around San Francisco.

FAST will work with sponsors and partners to organize a series of research tours related to our conference theme: Sustainability.

Research tours led by Fulbright scholars have been a very effective mechanism for building professional ties between people of different nationalities and professional backgrounds.

Offering multiple ways to intersect with other Fulbrighters is particularly important at our conference because the participants include a wide mixture of professionals - business executives, government officials and administrators, non-profit leaders, entrepreneurs, university leaders, academic researchers, reporters, and graduate students/post-docs.

**Samples of Previous Research Tours:**

- Boston College – visited the forensics training rooms and research laboratory
- National University of Singapore – visited several research labs
- New England Aquarium – had a behind-the-scenes tour of their research facility
- Smithsonian Tropical Research Institute – visited their education center in Panama
- US Dept. of Transportation – visited the DOT national research lab in Cambridge, Mass.

**Research Institutions in San Francisco Area**

- California Academy of Sciences
- Lawrence Livermore National Laboratory
- NASA-Ames Research Center
- San Francisco State University
- Stanford University
- University of California-Berkeley
- University of California-San Francisco
- University of San Francisco
- Innumerable private sector research facilities

# FAST Sustainability Conference - Registration

Fulbright Academy of Science & Technology  
 March 11-14, 2010 - Hilton Hotel, San Francisco, CA

**REGISTRATION FORM:**

Dr. / Mr. / Mrs. / Ms. / Other: \_\_\_\_\_  
 Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Tel: \_\_\_\_\_  
 Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Spouse/Guest: \_\_\_\_\_

**Professional background (optional):**

Field: \_\_\_\_\_  
 Employer: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Retirement date: \_\_\_\_\_  
 Fulbright country & year: \_\_\_\_\_ / \_\_\_\_\_  
 Fulbright country & year: \_\_\_\_\_ / \_\_\_\_\_

**Note:** This information will be used to prepare name tags and the participants list. Please print it as you would like it to appear on those documents.

Please contact me about sponsorship.

Registration Type:	USA / EU / OECD Professionals	Reduced rate	Extra reduced	Gala Only
	\$400* / \$450	\$250* / \$300	\$150	\$70**

Regular rate: For those from the USA, EU and other high-income countries or positions.  
 Reduced rate: For teachers, postdocs, and retirees from high-income countries, for Fulbrighters and professionals from lower income countries, and for current Fulbright scholars.  
 Extra reduced: For representatives of Fulbright groups in low- and middle-income countries and for current Fulbright student grantees. (a limited number is available).  
 \* Member rate: The \$50 discount is for members and employees of institutional members.  
 \*\* Gala Opening: The Gala Opening will be open to local Fulbrighters and friends.

Cancellation policy: See next page or the website for details on cancellation and other policies

**Registration Type:**  Professional  Reduced  Extra Reduced  Gala Only (Thursday night)  
 Registration with spouse/guest (add \$200)  
 Member discount (\$50) – for memberships paid after April 1, 2009.  
 Registration includes an institutional membership (add \$400 – a \$100 savings)

**Registration Payment:** Total Due: \$ \_\_\_\_\_  
 Check enclosed (US\$, drawn on a US Bank)  
 Paid on-line through Paypal: [www.FulbrightAcademy.org](http://www.FulbrightAcademy.org) Date paid: \_\_\_\_\_  
 Credit card (MC/Visa): \_\_\_\_\_ Exp. date: \_\_\_\_ / \_\_\_\_  
 Name on card: \_\_\_\_\_

Please fax the completed form or mail with check to:  
 Fulbright Academy of Science & Technology  
 PO Box 284, Cape Elizabeth, ME 04106-0284 USA

**REGISTRATION INFORMATION:**

**Registration** will cover unlimited access to all FAST Conference activities (including the opening banquet, tours, lunches, the opening dinner and coffee breaks). Some special tours and activities may require additional payment.

**RATE INFORMATION:**

- **Regular rate (\$450):** This rate is for "professionals" - people who work for the government, institutions of higher education, corporations, and foundations in high income countries. Individuals from low- and middle-income countries who work for entities that pay international wages should also pay this rate.
- **Reduced rate (\$300):** This rate is for current senior Fulbright scholars, teachers and postdocs, and for individuals from low- and middle-income countries.
- **Extra Reduced Rate (\$150):** Twenty-five registrations will be available at this rate for individuals who are representatives of national Fulbright alumni organizations (one per country) and for current Fulbright student grantees.
- **Free Registrations:** Because we give so many opportunities for people to speak or present at the conference, we do not offer complimentary registrations. All participants, including speakers and presenters, are expected to register for the conference.
- **Opening Night (\$70):** Fulbrighters and guests from California may wish to attend the opening banquet. Advance purchase is required.

**DISCOUNTS:**

- **Member Discount (\$50):** The discount is available to individual members who paid memberships after April 1, 2009 and to employees of institutional members. Non-members or lapsed members register at the normal rate and receive a one-year membership.
- **Spouse/family rate (\$200):** Accompanying family members can participate in the programs and attend the meals and most tours for \$200.
- **Sponsored registrations / Special cases:** A small number of sponsored registrations will be available. If the regular registration rates are above the person's ability to pay, he/she may petition FAST for a discount. FAST will also assist on funding requests to employers or other entities.
- **Included/Not included:** Your registration includes the costs for the Gala opening and several other meals, coffee breaks, tours and other activities during the four days of the conferences. Some tours may require an entry fee to the museum or facility.
- **Advance Registration Deadline:** The deadline for advance registrations is February 10, 2010. Rates will increase by \$35 after that date.

**ACCOMMODATIONS:**

- **Hotel:** The registration fee does NOT include the cost of accommodations at the Hilton Hotel-Financial District (750 Kearney Street). For reservations, please call 1-800-424-8292 and refer to FAST's conference. Our group rate is \$129/night. A link to the hotel's online reservation system is on the Fulbright Academy's website. Please visit the FAST website for additional information.
- **Free & Shared Accommodations:** Some participants may want to share a room, and FAST will help coordinate roommates. In addition, a small number of rooms may be available in private homes, with Fulbright alumni in the area. For information on free or shared rooms, please send an email to Fulbright2010@gmail.com.

**NOTICES / POLICIES:**

- **Cancellations:** Those who cancel their conference registration on or before January 15 will be eligible for a full refund. Those who cancel on or before February 15 will be eligible for a refund minus a US\$75 administrative fee. No refunds will be issued for cancellations received after that date. Cancellation requests must be submitted to FAST in writing. If the conference must be postponed or moved by FAST due to natural disaster or a terrorist or related incident, partial refunds may be issued. Hotels will have their own cancellation policy for your accommodations - contact your hotel for details.
- **Accidents/Injury:** Your participation in the FAST Conference may involve travel to off-site locations, and you may be exposed to a variety of hazards and risks, foreseen and unforeseen. By registering for the conference, you agree to waive, discharge claims and release from liability the Fulbright Academy, Inc., its officers, directors, employees, agents and leaders from any and all liability on account of, or in any way resulting from, injuries or damages. In registering for the conference, you understand and intend that this assumption of risk and release is binding upon your heirs, executors, administrators and assigns, and includes any minors accompanying you.
- **Documentary:** FAST may collect video footage, photographs and other material during the conference for use in a documentary and/or for other outreach efforts. In registering for the conference, you give FAST permission to use this material.

### **Selected Institutions Represented at our Previous Conferences**

- Accenture
- Akin Gump Strauss Hauer & Feld LLP
- American Association for the Advancement of Science (AAAS)
- American Board of Healthcare Law & Medicine
- American University of Beirut
- AmidEast
- Arizona State University
- Australian Antarctic Division
- Azusa Pacific University
- Barbados Community College
- Belize Ministry of Natural Resources & the Environment
- Boston College & Boston University
- Brandeis University
- Brigham and Women's Hospital
- Brown University
- California Department of Fish and Game
- Casper College
- CEMEX
- Centro de Astrobiología, Madrid
- Charité Hospital, Berlin
- Cincinnati Art Museum
- CISCO
- City of Knowledge, Panama
- Cleveland State University
- College of the Holy Cross
- CSIRO - Commonwealth Scientific and Industrial Research Organisation, Australia
- Daemen College
- Deloitte Touche Tohmatsu
- Drake University
- Dupont Titanium Technologies
- Eckerd College
- Ecocity Builders
- Ecopura, El Salvador
- Embassy of Canada in Panama
- Embassy of Panama in the United States
- Embassy of Spain in Macedonia
- Envirotech
- European School of Management & Technology
- Ferris State University
- Florida State University
- Fondo de Inversión Social para el Desarrollo Local, El Salvador
- Freie Universitaet Berlin
- Fulbright Alumni Associations in many countries
- FUSADES-Fundación Salvadoreña para el Desarrollo Economico y Social, El Salvador
- Georgia State University
- German Academic Exchange Service
- German-US Fulbright Commission
- Google
- Gorgas Research Institute, Panama
- Gwinnett County (GA) Board of Health
- Hamad Medical Corporation
- Hospital General de México
- Hunton & Williams, LLP
- Indiana University
- Islamic University of Gaza
- ITESO - Jesuit University, Mexico
- Johns Hopkins Medical International
- Jordanian Nursing Council
- King Saud University
- KPMG
- The Korea Society
- Lake City Community College
- Lehigh University
- Libyan Student Union
- Macedonia Enterprise Development Foundation
- Macedonian American Chamber of Commerce
- Medaille College
- Medical Device Quality Consulting
- Medizinische Hochschule Hannover
- Memorial University of Newfoundland
- Mexico's National University
- Microsoft
- Minnesota State University
- Montclair State University
- Moroccan Fulbright Alumni Assn
- Motorola, GmbH
- National School of Mineral Industry, Morocco
- National Secretariat for Science, Technology & Innovation (SENACYT), Panama
- Nebraska Institute of Forensic Sciences, Inc.
- North Carolina State University
- Oregon State University
- Palestinian Fulbright Alumni Association
- Panama Canal Authority
- Polish-US Fulbright Commission
- Polytechnic University of Bucharest
- Polytechnic University of Valencia
- Pontificia Universidad Católica del Ecuador
- Punta Pacifica Hospital
- Rice University
- Rudjer Boskovic Institute, Croatia
- Salesforce.Com Foundation
- Schneider Children's Medical Center
- Siemens
- Singapore Agency for Science, Technology & Research (A\*STAR)
- Smithsonian Tropical Research Institute
- Sony
- South East European University
- Singapore Public Utilities Board
- Singapore Building & Construction Authority
- Stanford University
- Swiss Federal Institute of Technology

- Technical University of Panama
- UNICEF
- UNESCO
- Universidad Autónoma de Yucatán
- Universidad Autónoma Metropolitana
- Universidad Complutense de Madrid
- Universidad Tecnológica de Panamá
- Universidad Federal do Rio de Janeiro
- Universities of Auckland, Belgrade and Bonn
- University of Brasilia
- University of Brumre Darussalam
- University of Bucharest
- University of California (many campuses)
- University of Cologne
- Universities of Colorado, Connecticut & Delaware
- Universities of Florida, Georgia & Hawaii
- Universities of Illinois, Kansas & Koblenz
- Universities of Maribor, Miami & Michigan
- Universities of Montana, & Nebraska
- University of New Hampshire
- University of Podgorica
- University of Rhode Island
- University of San Francisco
- University of South Florida
- University of Stuttgart
- University of Texas (multiple campuses)
- University of Victoria, Canada
- University of Wisconsin
- University of Wuppertal
- University Sidi Mohammed Ben Abdellah
- US Centers for Disease Control & Prevention
- US Department of Energy
- US Department of Justice
- US Institute for Museum & Library Service
- US Library of Congress
- US Minerals Management Service
- US National Science Foundation
- Vestas
- Washington State University
- Wellesley College
- Wilmington College
- Winthrop University
- Wright State University
- World Health Organization
- Yale University
- ZDF Berlin

(This list is not comprehensive. Over 1,000 people have participated in FAST Conferences.)

**FAST was started by alumni of the prestigious Fulbright Exchange Program.**

Together with our colleagues and work partners, Fulbrighters play a critical role in advancing education, research, policy and commerce. Please join us at our fifth annual conference and help build a network that finds practical solutions to problems facing humanity today.

**The Fulbright Exchange Program** invests in the talents and aspirations of students, researchers, professionals, teachers and scholars from around the world. By traveling overseas to study, teach or conduct research, the 7,500+ grantees per year are challenged to use the power of learning – not just for themselves, but also for the larger purpose of understanding others and building connections among people.

**FAST is an independent non-profit organization.** It is not affiliated with the Fulbright Program or the US Department of State. You do not become a “Fulbright Scholar” by attending a FAST program.

**Fifty (50) countries have been represented at previous FAST Conferences:**

Albania, Algeria, Argentina, Australia, Austria, Belgium, Brazil, Canada, China, Croatia, Ecuador, El Salvador, Germany, Hungary, India, Israel, Hong Kong, Jordan, Laos, Lebanon, Libya, Macedonia, Malaysia, Mauritania, Mexico, Morocco, New Zealand, Norway, Oman, Qatar, Pakistan, Paraguay, Philippines, Romania, Russia, Saudi Arabia, Serbia, Singapore, South Africa, South Korea, Spain, Syria, Sweden, Tunisia, Turkey, United Arab Emirates, United Kingdom, United States, Venezuela, & Yemen

Visit [www.FulbrightAcademy.org](http://www.FulbrightAcademy.org) for more details.



# Fact Sheet for Sponsors / Exhibitors

## *Sustainability*

*Fulbright Scholars - Shaping Tomorrow's  
Future Today*

The Fifth Annual Conference of the  
Fulbright Academy of Science & Technology  
San Francisco, CA – March 11-14, 2010

### WHY SPONSOR THIS CONFERENCE?

- \* Promote your organization or institution to experts and opinion leaders.
- \* Reach out to leading researchers and experts in your field.
- \* Build ties to people and institutions in the region and around the world.
- \* Tap into the expertise of Fulbright scholars worldwide.
- \* Demonstrate a commitment to the future of the Fulbright Academy of Science & Technology.

For the conference, there are a variety of advertising and sponsorship opportunities, and your sponsorships can be customized to meet your special needs. This flier also includes the names of selected sponsors from previous FAST conferences held in Germany, Panama, Morocco, Singapore, Qatar, and the USA.

*All exhibitors or sponsors get at least one free registration.*

*Since you don't have to register, the actual cost for sponsorship is much less !!*

*Sponsorships in excess of \$2,500 receive a free institutional membership.*

*Sponsorships are partially tax deductible in the USA.*

#### **Ambassador Sponsorships:**

Ambassador sponsors receive three registrations, free display space and are acknowledged on all conference materials. Gold-level Ambassador sponsors will join a select group at a reserved dinner table and have an opportunity to address the audience. Sponsors may restrict a portion of their donation, for example to provide free/discounted registrations to certain participants (see Participant Sponsors, below) or to sponsor a panel.

*Amount:* \$25,000 + Gold Level  
\$15-25,000 Silver Level  
\$10-15,000 Bronze Level

#### **Examples of sponsors at prior events:**

- Accenture
- Qatar Foundation
- Vestas
- US National Science Foundation

#### **Opening Banquet Sponsor:**

In addition to addressing the opening banquet, sponsors will receive three registrations, a membership, display space, three seats at the head table, and acknowledgement in all materials.

*Amount:* \$10,000 (cash or in-kind donations)

#### **Examples of sponsors at prior events:**

- Seavus Corporation ([www.seavus.com](http://www.seavus.com))

#### **Panel Session Sponsors:**

The panel sessions focus on specific research themes. Sponsors receive two registrations, an institutional membership, display space and mention in the conference materials. Panel sponsors also have input into the panel composition.

*Amount:* \$5,000 per panel (eight opportunities)

#### **Examples of sponsors at prior events:**

- Fulbright Teacher Exchange Program
- Nebraska Institute of Forensic Sciences

**Coffee Breaks:**

The coffee breaks are an excellent vehicle for reaching attendees in a more informal setting. Sponsors will receive one registration, an institutional membership and acknowledgement in the conference brochure and at the service tables.  
*Amount:* \$2,500 per coffee break (4 opportunities)

**Examples of sponsors at prior events:**

- Indiana University - School of Public and Environmental Affairs

**Media & Marketing Sponsors:**

Promote the Conference and its results through your association, your publications or other media outlets. We are also seeking video production services.

*Amount:* In-kind contribution

**Examples of sponsors at prior events:**

- Fulbright Associations around the world
- Johnny Carson School of Theater & Film
- Scientific American
- The Discovery Channel
- Time Magazine
- Winikur Productions

**Exhibitors:**

Tell others about your services and programs by being an exhibitor, or simply distribute your materials at registration or the banquet. Exhibitors get a table or space for a self-standing display, one free registration and the institutional membership. The alternative to being a full exhibitor is to have FAST display/distribute your materials. FAST retains the right to determine whether material is appropriate for distribution at the conference.

*Amount:* \$250 for shared space

\$1,800 for your own table

**Registration Support:**

Some scientists and Fulbright scholars live and work in low-income countries or earn lower wages as a young researcher. Your donation will give a fellow scientist the opportunity to participate in the meeting. Donations may be directed toward a particular class of participants (e.g. employees, teachers, Fulbrighters grantees from a specific region)

*Amount:* Any amount is welcome.

(\$600 /person for registration and accommodation)

**Examples of sponsors at prior events:**

- German Academic Exchange Service
- Macedonian Enterprise Development Foundation
- US National Institute of Justice

**Tour Sponsors:**

Tours are an opportunity for you to interact with a small group of Fulbright scholars who are interested in your field or services. Sponsors will receive a registration and institutional membership, and acknowledgement in the conference materials and the opportunity to distribute materials to participants.

*Amount:* \$2,500 per tour (multiple opportunities)

**Examples of sponsors at prior events:**

- Johns Hopkins Medical International
- Nebraska Institute of Forensic Sciences
- Technical University of Panama (UTP)
- Smithsonian Tropical Research Institute
- US Department of Transportation

**Your ideas:**

We welcome your ideas as to how you can support the Fulbright Academy and its conference. Let's brainstorm about other mutually beneficial ways to help our respective organizations.

*Amount:* up for negotiation

**Sponsorship and exhibition opportunities are available on a first-come-first-served basis.**

**For more information or to confirm a sponsorship, please contact FAST at the address below.**

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